

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT30/12 18.46
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6228191

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER #

PRDCT	AMERICAN CROSSROADS	EST #	694	COMMENTS:	(LINE,	ORDER,	INVOICE

NOV 5 1963 WK-1

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT30/12 18.46

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSSROADS

[illegible]

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 694

22 S 1100A-1200N

ω
○

\$1,000.00

11/2

11/2

C

FRH

Q

PROGRAM : THE VIEW

76 A 600A-700A

30

\$3,250.00

11/2

11/2

1

FRH

1

PROGRAM : NEWS
ORD COM1: WE CAN OFFER NOV2 ON LINE-22 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-35 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-35 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		500P-600P	30		\$2,250.00	10/31	10/31	0		WED	0
PROGRAM : EYEWITNESS NEWS												
70	S		600P-630P	30		\$1,890.00	11/4	11/4	0		SUN	0
PROGRAM : EYEWITNESS NEWS												
75	A		600P-700P	30		\$1,890.00	11/4	11/4	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
ORD COM1: NEWS WILL AIR 6-7P ON SUNDAY 11/4												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-70 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M7	OK'D		BUY#70						30S	\$1,890.00	(OCT30/12)	
									30S	\$1,890.00	PLS ADVISE.	
									30S	\$3,250.00		
MISSED: SUN/600P-630P NOV4												
OFFER: SUN/600P-700P NOV4												
CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4												
M8	OK'D		BUY#22						30S	\$1,000.00	(OCT30/12)	
			BUY#35						30S	\$2,250.00		
									30S	\$3,250.00	PLS ADVISE.	
MISSED: FRI/1100A-1200N NOV2												
WED/500P-600P OCT31												
OFFER: FRI/600A-700A NOV2												
CMT: WE CAN OFFER												
CONTRACT TOTAL 147550.00												
TOTAL SPOTS 65												

NOV/12 147550.00

MARKET TOTALS \$421,571WFTV 35%WKMG 19%WESH 29%WOFL 15%WKCF 1%WRBW 0% CABL 0%WOPX 0%WRDQ 1%EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE